



MEDIA RELEASE

Former South Australian Education Minister joins MindChamps as Senior Advisor

SINGAPORE / SYDNEY, 2 October 2026 – MindChamps has engaged former South Australian Minister for Education **John Gardner** as Senior Advisor.

Gardner served as South Australia's Minister for Education from 2018 to 2022. His extensive experience in education policy and government, together with his deep understanding of the Australian education landscape, brings valuable perspective as MindChamps continues to expand in Australia.

Having studied many education models globally, he was impressed by what he experienced firsthand at MindChamps, including the enthusiastic engagement between children and educators across its innovative programmes and the high standards he observed.



Photo: MindChamps Founder CEO and Executive Chairman David Chiem, D.Litt. with former South Australian Minister for Education and newly appointed MindChamps Senior Advisor John Gardner, together with preschoolers and educators at MindChamps @ Toa Payoh.

He was also especially taken by MindChamps' research-backed education methodology and its distinction as the only education organisation to have attained patent status for its methodology in the US, UK, Australia and Singapore.

MINDCHAMPS PRESCHOOL LIMITED

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Underpinning the methodology is rigorous research, including the work of MindChamps' Applied Integration Research (AIR) team and collaborations with leading universities. These include controlled EEG field testing initiated with the University of South Australia, now part of Adelaide University, as well as the Western Sydney University–MindChamps Academy, established to advance research, innovation and professional development in early childhood education.

John Gardner said:

"In the MindChamps centres I have visited, I have been struck by the high quality of the educators and programmes, the authentic relationships between educators and children, the confidence of the children and the joy on their faces.

"MindChamps' music, nutrition and literacy programmes are innovative, and it has been wonderful to see the genuine engagement between educators and their young Champs firsthand.

"I love the way that MindChamps goes above and beyond to support all children in their centres to become their best selves, with a mindset that is ready for school and for life."

Gardner was in Singapore for **MindChamps' global teacher training**, as the organisation continues to invest in developing educators across eight countries. MindChamps educators undergo **up to 200 hours of additional training on top of their existing professional qualifications**, reflecting the organisation's commitment to maintaining the highest of standards across its teaching community.

MindChamps Founder CEO and Executive Chairman **David Chiem, D.Litt.** said:

"It has always been in the MindChamps DNA to identify gaps in education and lift standards. But doing that meaningfully requires deep research and a strong system behind it.

"John's depth of understanding and experience in education, together with his insight into the challenges that need to be addressed, will contribute significantly as we continue to pursue our vision."

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About MindChamps

MindChamps is a global leader in early learning and preschool education, recognised for its patented research-backed curriculum and commitment to nurturing the Champion Mindset in children. With centres across Singapore, Australia, the Philippines, Malaysia, Indonesia, Myanmar, the Maldives and now, the US, MindChamps continues to advance its mission of challenging and lifting education standards worldwide.

"MindChamps is the Global Education Movement of the 21st Century.

While the companies featured in my prior books (Mercedes-Benz, The Ritz Carlton Hotel Company and Starbucks) demonstrate impressive brand power, none have been in a position to fundamentally shape society on par with MindChamps."

Dr Joseph A. Michelli

No. 1 New York Times & Wall Street Journal Bestselling Author

While there are thousands of education brands across world, only MindChamps:

1. Is hailed as a Global Education Movement by No. 1 New York Times and Wall Street Journal bestselling author, Dr Joseph A. Michelli.
2. Has successfully created a breakthrough education methodology that has attained patent programme status across four continents - the US (Patent No: 11,790,800), UK (Patent No: GB2607416), Australia (Patent No: 2022202096) and Singapore (Patent No: 10202113952V).
3. Has world-renowned neuroscientist Emeritus Professor Allan Snyder, Fellow of the Royal Society and Marconi Prize Winner, as its Chancellor and Chair of the MindChamps Global Research & Programme Development Team, comprising of award-winning, world leading experts in the 4 Domains of • Education • Psychology • Neuroscience • Theatre
4. Has created the revolutionary 3-Mind Education Model - the Champion, Learning and Creative Minds.
5. Has a proprietary Reading & Writing programme backed by research, producing over 200 eBooks.
6. Has the proven Optimal Flow Method™ and Art of Learning techniques, along with Champion Mindset coaching, which have enabled students to achieve up to 6 grade improvements in English, Maths, Science and Chinese, as verified by Forvis Mazars, a leading internationally integrated partnership, specialising in audit, accountancy, advisory and tax services.
7. Has been accorded the WIPO-IPOS IP Award by the World Intellectual Property Organization for excellence in the brand's Trademark Portfolio.
8. Requires all its teachers to undergo up to 200 hours of professional training and accreditation, regardless of previous teaching experience or qualifications.
9. Has its research and education philosophy published in 4 bestselling books by major world publishing houses.
10. Nurtures every child to face the unpredictable world with the mindset of 100% Respect, Zero Fear!