

**Media Release
For Immediate Release**

MindChamps Allied Care Group commits to donating 20% of its Yearly Net Profits to CaringSG for 5 Years



MindChamps Allied Care Group's Chairman, Mr. David Chiem (left) and CaringSG's Board Chair Dr Lim Hong Huay (right)

Singapore, 20 July 2023 – In a significant step towards supporting special needs caregivers and their families, MindChamps Allied Care Group has announced it will donate 20% of the company's net profits to CaringSG.

MindChamps Allied Care Group is Singapore's largest one-stop centre providing integrated child therapy services to overcome developmental gaps in children on the basis that every child is perfect – and then there is so much more.

A ground-breaking educational organisation based on strategies derived from research in 'the 4 Domains' of Education, Psychology, Neuroscience and Theatre, MindChamps was founded in Sydney in 1998 with the goal of filling the gaps that exist in global education and society.

MindChamps Allied Care Group's Chairman David Chiem said, "From the very beginning MindChamps' Social Charter has been to: 'challenge and lift education standards globally and to provide education to those who don't have the means.' So, we are honoured to contribute to this vitally important cause."

CaringSG's Board Chair Dr Lim Hong Huay commented, "CaringSG is deeply grateful to Mr David Chiem and MindChamps for the generosity to our work. Many caregivers and their loved ones will benefit from this collaboration in the years to come. We look forward to more areas of collaboration in the years ahead."

By donating a significant portion of their profits, MindChamps Allied Care Group seeks to amplify the impact of CaringSG's initiatives across various areas in caregivers' lives and contribute to the development and implementation of programmes that address pressing caregiver issues and foster sustainable change.

For more information or media interviews:

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